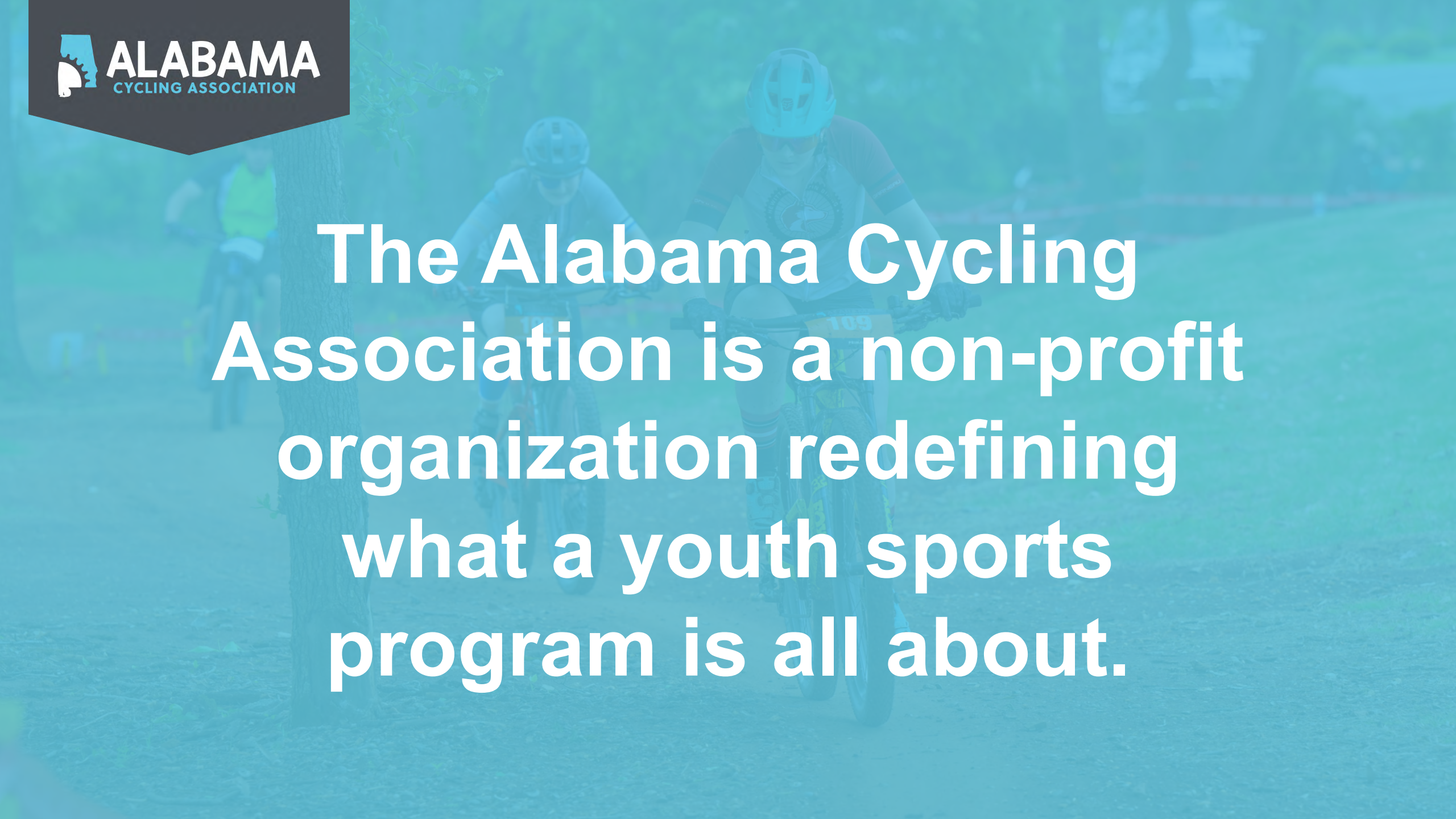




**ALABAMA**  
CYCLING ASSOCIATION

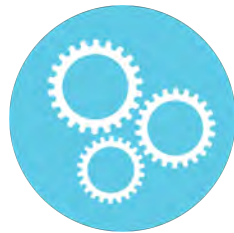
**2024 Sponsorship Opportunity**

A background image of two cyclists riding on a dirt path, overlaid with a semi-transparent teal filter. The cyclist in the foreground is wearing a white jersey with a logo and a blue helmet. The cyclist in the background is wearing a blue jersey and a blue helmet. The path is surrounded by trees and foliage.

**The Alabama Cycling Association is a non-profit organization redefining what a youth sports program is all about.**

# About the League

Our mission is to get more kids on bikes. As a youth development organization, our goal is to help kids 12-18 years old achieve both competitive and non-competitive cross-country mountain biking skills in a safe and enjoyable environment.



SKILLS



RESPECT



FRIENDSHIP



SPORT



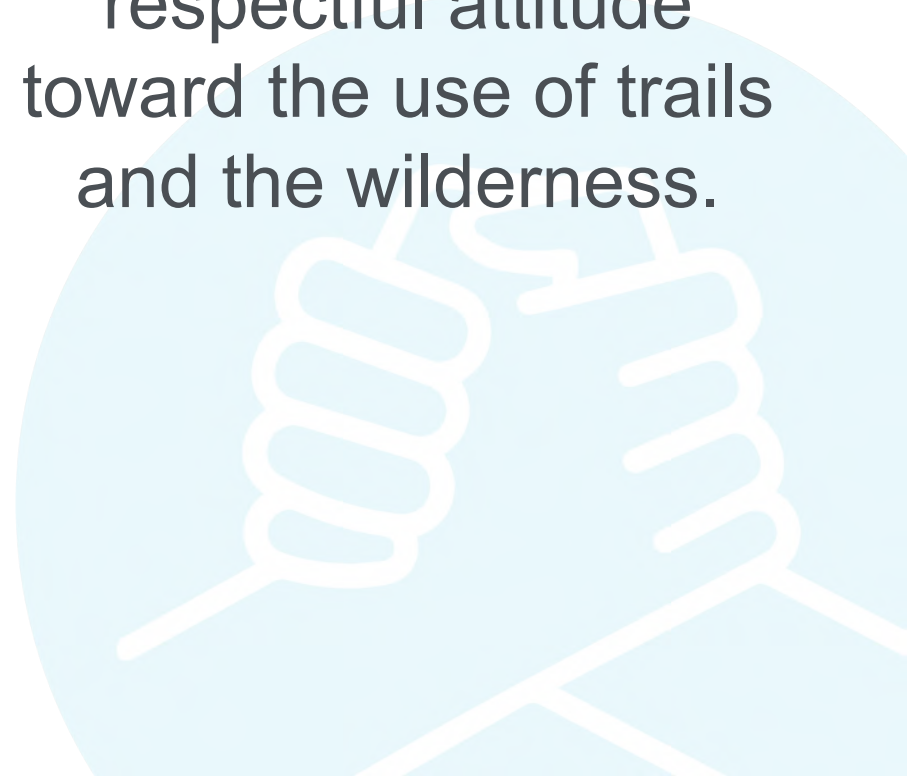
# SKILLS

Guide students to learn new skills and disciplines, and spread the foundations of mountain bike racing across the U.S.



# RESPECT

Foster a responsible, respectful attitude toward the use of trails and the wilderness.





# FRIENDSHIP

Provide an environment where student-athletes may discover new friendships and find positive role models.





# SPORT

Promote the value of cycling to our community as a mode of transportation and as a lifelong sport.



# ACA Programs

Scholarship Fund

Seasonal Race Events &  
Championships

GRace  
(Girls Riding Alabama Cycling)

Adventure Program

Coach Training Courses

First Aid Training Courses

Team Camps & Clinics

Annual Leaders' Summit  
for Coach & Leadership  
Development



# ACA Stats

**600+**

STUDENT ATHLETES

**300+**

COACHES

**35**

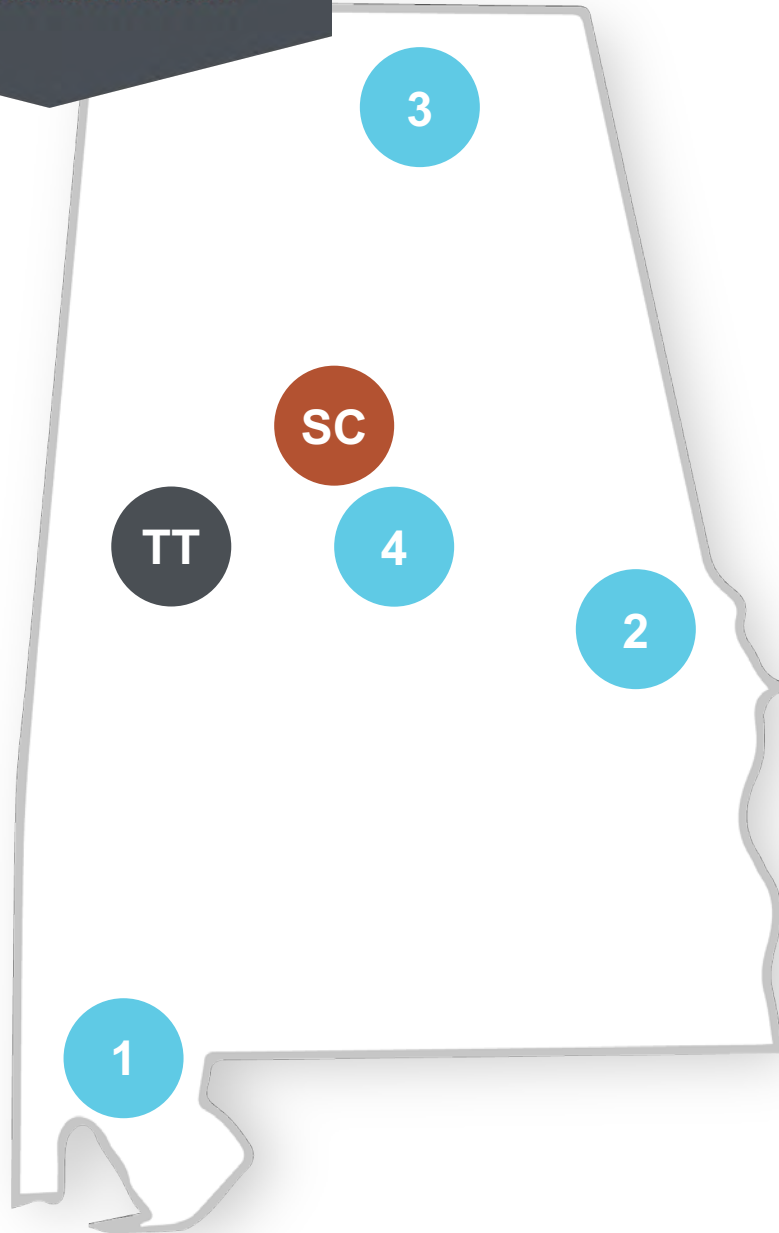
TEAMS

**6**

RACES

**2,000+**

ATTENDEES



# 2024 Race Venues

**TIME TRIAL**  
**MUNNY SOKOL PARK**  
Tuscaloosa, AL

**RACE #1**  
**HISTORIC BLAKELEY STATE PARK**  
Spanish Fort, AL

**RACE #2**  
**CHEWACLA STATE PARK**  
Auburn, AL

**RACE #3**  
**JOHN HUNT PARK**  
Huntsville, AL

**RACE #4**  
**UNIVERSITY OF MONTEVALLO**  
Montevallo, AL

**STATE CHAMPS**  
**TANNEHILL STATE PARK**  
McCalla, AL

# Scholarships

Alabama Cycling Association, in partnership with the Shred for Sloan Foundation, gives scholarships to eligible seniors who will be attending college the fall after graduation. Last year, we gave \$2,000 scholarships to 2 amazing graduating seniors mountain bike student athletes.

**2024 Goal: \$25,000**

# Sponsorship Opportunities





# Platinum Sponsor

## \$20,000

### Sponsor Messaging:

- 6 race-day sponsor announcements
- 6 sponsor “messages” in ACA newsletter
- 8 social media announcements sponsor focused

Expo/Tent space at each race (20x50)

### Sponsor Logo

- All race number plates
- Start/Finish arch
- ACA merchandise
- Awards podium arch
- Race course tape

5 sponsor banners at races

Sponsor logo on ACA website with link

Sponsor logo in bi-monthly ACA eNews

Unlimited use of ACA “Proud Sponsor” logo



# Gold Sponsor

## \$10,000

### Sponsor Messaging:

- 4 race-day sponsor announcements
- 4 sponsor “messages” in ACA newsletter
- 6 social media announcements sponsor focused

Expo/Tent space at each race (20x20)

### Sponsor Logo

- Start/Finish arch
- ACA merchandise
- Awards podium arch

3 sponsor banners at races

Sponsor logo on ACA website with link

Sponsor logo in bi-monthly ACA eNews

Unlimited use of ACA “Proud Sponsor” logo



# Silver Sponsor

## \$4,500

### Sponsor Messaging:

- 2 race-day sponsor announcements
- 2 sponsor “messages” in ACA newsletter
- 4 social media announcements sponsor focused

Expo/Tent space at each race (10x20)

Sponsor logo on awards podium arch

2 sponsor banners at races

Sponsor logo on ACA website with link

Sponsor logo in bi-monthly ACA eNews

Unlimited use of ACA “Proud Sponsor” logo



# Bronze Sponsor

## \$2,000

### Sponsor Messaging:

- 1 race-day sponsor announcements
- 1 sponsor “messages” in ACA newsletter
- 2 social media announcements sponsor focused

Expo/Tent space at each race (10x10)

Sponsor logo on awards podium arch

1 sponsor banner at races

Sponsor logo on ACA website with link

Sponsor logo in bi-monthly ACA eNews

Unlimited use of ACA “Proud Sponsor” logo





**Your sponsorship of the Alabama Cycling Association is critical to the success of the ACA scholarship fund, races and programs for student-athletes and coaches.**

**For more information or to donate online:**

**[ACAMTB.org/support](https://acamtb.org/support)**

**To be a Corporate Sponsor, contact:**

**Walt Brittain (205) 447-0093 or [walt@alabamacycling.org](mailto:walt@alabamacycling.org)**